

ANNUAL IMPACT REPORT
FY2022

Igniting Futures!

EVANSTON TOWNSHIP HIGH SCHOOL FOUNDATION



ETHS
FOUNDATION

DEAR FOUNDATION FRIENDS

Igniting futures! That is at the heart of our mission. Since our beginning, the ETHS Foundation has focused on creating exceptional learning spaces that provide opportunities, connect students to their passions, and prepare students for a wide range of careers.

This past year, we erected a band tower to expand the arts program, while Geometry in Construction students built an outdoor concession stand and athletic storage facility. Your support also sustained funding for important programs like the Literacy Lab, the STEAM Design Thinking and Innovation class, and iKit career exploration.

We have continued to raise funds to complete Alumni Hall, a technology-rich learning venue for panel presentations, TED-type talks, teamwork, and other creative

programming. AND excitement is building as we embark on creating a brand-new Health Science Center to offer certifications in nursing and exposure to other medical careers. We are proud that over 80% of our support comes from alumni around the



continued, page 3



ETHS
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Guaranteeing Access to Excellence for All Students



Building a NEW ETHS Health Science Center

Something exciting is on the horizon for ETHS students! With your support, we look forward to opening the doors to a fully equipped Health Science Center in 2024, featuring two labs for career exploration and basic nursing training.

The **ETHS Foundation**, the high school's philanthropic arm that raises private dollars for capital projects not included in the district budget, announced plans to construct the center at its annual benefit, **WILD for ETHS**, on March 24.

Since 2008, the Foundation has provided grants to ETHS of more than \$11 million for learning spaces such as the auto tech lab, the Lit Lab, and the advanced manufacturing lab.

The Health Science Center will be the Foundation's next major contribution to the school's offerings for students. To date, we have raised \$850,000 toward the estimated \$1.2M



A rendering of one of the health science center lab spaces from architect Perkins & Will.

For students interested in a health science pathway, sophomores may elect an introductory course with hands-on exposure to sixteen careers such as x-ray technology, occupational therapy and phlebotomy. Continuing on, juniors will elect two dual-credit classes with Oakton College: Medical Terminology and An Orientation to Health Science.

Finally, seniors will have the opportunity to take a capstone basic nurse training course to earn their CNA (Certified Nursing Assistant) Certification. The nursing skills lab will replicate a hospital setting with six fully operational hospital beds and medical manikins for students to practice taking vitals and positioning patients. Students will complete 40 supervised clinical hours at local hospitals and nursing facilities. A CNA certification is advantageous for going directly into the workforce and/or as a stepping stone to a nursing degree or other health care profession.

This stunning new facility will be in a highly visible spot to create student awareness. Bertsche noted, "To look in and see basically a simulated hospital ... it will spark interest. It's a new breed of science learning spaces."

If you would like to learn more, please contact Joanne Bertsche at bertschej@eths202.org.



The center will have six fully operational hospital beds and medical manikins for student training.

Impacting Every Area of Campus

In addition to providing the funding for a state-of-the-art outdoor band tower, the Foundation also provides funding for scholarships for private music lessons and band camp. Private

lessons allow students without means to keep up with their peers and stay involved.

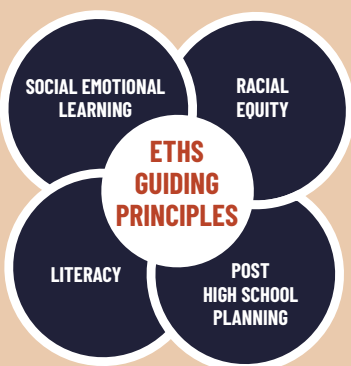
This support ensures all students have the opportunity to pursue their passions and excel at their interests, making the program more equitable and inclusive for all.



project budget for construction and equipment. Seed money was generously provided by the Cless Family Foundation to honor their father, Gerhard Cless, and his commitment to Career and Technical Education (CTE), with the hope that their contribution will be a catalyst to boost investment in the meaningful learning opportunities CTE provides. The ETHS Foundation is dedicating its efforts to raising the remainder of needed funds to complete this project.

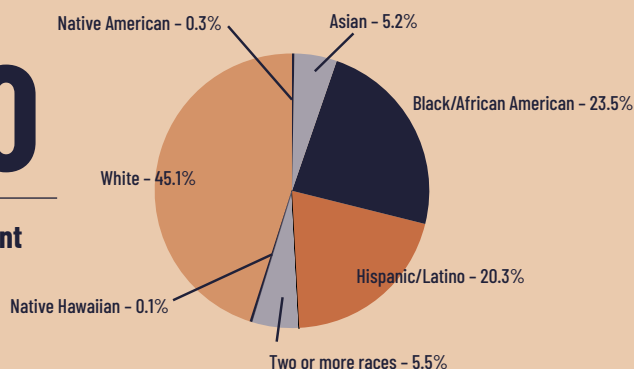
Executive Director Joanne Bertsche recently shared the magnitude of this initiative. **"I'm awe-inspired that our Wildkit community is helping to build this transformative science center so our students can enter the health care workforce prepared and skilled, and have the opportunity to grow their careers. Our supporters are making a critical investment and it's pretty powerful. It will jumpstart the future of many young people in a field that is desperate for well-trained employees."**

In his first year as Superintendent, Dr. Marcus Campbell has made post-high school planning a strategic pillar for District 202 moving forward. The new Health Science Center is intended to increase workforce readiness and expand the employment pipeline already under development at ETHS.



3,690

Total ETHS Enrollment in 2022-23



660

Students who use the Michael B. Arrington Wellness & Performance Center daily



DEAR FRIENDS

continued from page 1

country, indicative of the pride that our graduates continue to hold for their alma mater. Time and time again, we hear from alumni and the parents of alumni that ETHS provided a path to success.

Looking ahead, we are exploring larger projects with deeper impact in the arts and career and technical education areas. Stay tuned to see what transformative projects are on the horizon, to ignite innovation and spark creativity for all students.

Thank you for investing in our students. We are grateful for your continued generosity, and for supporting our vision to expand equity and excellence.

With deep Wildkit gratitude,

Casey Lewis Varela, '92, Parent '23 '25
BOARD CHAIR, 2022-24

Joanne Bertsche, Parent '12 '13 '17
EXECUTIVE DIRECTOR

Investing In Experience

Last year, the Foundation was excited to support the iKit Internship program by funding paid internship positions. IKit is a Career Pathway Internship program for eligible ETHS students. This program is a 12-week paid summer internship to work with a local employer in various career pathways: Agriculture, Culinary, Customer Service, Health Care, Information Technology, Manufacturing, and more. Students are able to prioritize gaining valuable experience and skills through a summer opportunity. Participants earn a certification and some internship opportunities can even lead to a full or part-time employment offer. This past spring break, a record number of students participated in the iKit job-shadow program. This opportunity gives students the chance to explore different career paths over break. Hosted at businesses in the Evanston community, students gained work experience and got paid over their vacation. Thank you for giving students these valuable career exploration opportunities that help them realize their next step.



Geometry in Construction Builds Knowledge and Community

Since its inception in 2013, the year-long Geometry in Construction (GIC) class has helped connect students to geometry curriculum through the hands-on experience of building a single-family affordable home. This popular class not only helps students complete both their math and career and tech requirements, but also is a true collaboration with community partners.

"This class is important to have at ETHS because it relates geometry to real-life experiences. A lot of the time, the math classes we take are hard to connect to real-world situations, but this is a class where we use the math we learn in the classroom and apply it to building a house that will be sold as affordable housing," highlights Sofia Varela '23. ETHS, together with the Community Partners for Affordable Housing and the City of Evanston, has built 8 homes for low-to-

moderate-income families. Cristi and Ray, recent homeowners of a GIC-completed home, can attest to the opportunity to own one of these Evanston homes. "This is a new beginning for us. Being able to provide a permanent home for our son and have stability we never had before, it is a great feeling," (as quoted in the CPAH Annual Report '19-'20). Most recently, the class built a combination storage and concessions building on the athletic fields, fusing the curriculum with campus needs. The Foundation continues to support this engaging and beneficial program that impacts the lives of students and community members alike.



The Geometry in Construction course, co-taught by Matthew Kaiser, a teacher in the Career & Technical Education (CTE) department, and Maryjoy Heineman of the Math department, engages students in every aspect of the building process. The course even hosts community build days and celebrates the day the finished house is moved from ETHS to its final location in the Evanston community.



2.3

Grade Levels -
Average improvement
in reading scores
Summer LIFT Program



Photo: Evanston Roundtable, Larry Gavin

54 20

Students
Employers

iKit Spring Break Job
Shadow Participants
(double the preceding year)



402

Students enrolled in
classes and clubs in the
Ceramics studio per year
(Foundation project)

Financial Report

FISCAL YEAR 2021-22

Revenues, Gains and Other Support

Contributions.....	\$ 1,017,564
WILD Benefit	\$ 197,000
Contributions In-Kind.....	\$ 183,940
Investment Income.....	\$ (624,214)
Misc.....	\$ 1,417
Total Revenue	\$ 775,707

Expenses

Grants & Scholarships to ETHS.....	\$ \$1,405,158
Supporting Services	
Management & General.....	\$ \$198,396
Fundraising Expenses.....	\$ \$69,663
Total Expenses	\$ \$1,673,217

Net Assets, Beginning of Year \$ 7,264,358
Net Assets, End of Year \$ 6,366,848

As of June 30, 2022, The ETHS Foundation's net assets included \$5,831,302 in donor restricted assets including \$3,300,534 in scholarship endowed funds.



\$186,000
Technology –
 Hotspots, Chromebooks,
 Adaptive technology, Repairs

\$35,000
STEAM Capstone Program

\$50,000
Geometry in Construction

\$750,000
Alumni Hall (coming soon)

\$15,000
Alumni Association Mini Grants & AVID Program

\$6,000
iKit Internships & Job Shadowing

\$165,496
Scholarships & Awards

Funding Impact -
Grants to ETHS
FY2022
\$1,405,158

\$99,662
Literacy Lab:
 Resources, Teacher Endorsement
 Scholarships Summer Lift Program

\$30,000
New Phys Ed Flexible Classroom

\$21,000
Music Program: Private Lesson
 Scholarships, Band Camp, Fodor
 Musician-in-Residency Program

\$17,000
Athletics & Clubs

\$30,000
Auditorium Performance Lights



ETHS Foundation Leadership 2022-2023



Executive Director Joanne Bertsche (L) and Board Chair Casey Lewis Varela '92 (R) accept a check from a local organization.

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Sr. Dir Institutional Advancement
- Mirah Anti
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- Stephanie Teterycz
District 202 Board Member

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Alumni Association Rep
- Annie Frankel '23
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- Nicole Jacob Marks '85

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- Sarah Schmidt
Associate Executive Director
- Kalen Daniels
Development Operations Manager